



**National Planning Center** - PO Box 3466 - Quincy - CA - 95971 | (855) ADD-Members

---

Dear Chamber Executive,

We know you are busy so our introduction is very short and to the point.

We've been listening VERY CAREFULLY to the Chamber industry for over 10 years to design the ultimate set of Chamber tools. We see these tools helping Chambers grow their membership and revenue every day all over the country.

Since this program was built with input from hundreds of Chamber executives and staff, plus thousands of members, we know that:

- Chambers don't want their members sold to.
- Members really dislike logging into and working with technology.
- Members really appreciate when the work is being done for them.
- Chamber staff in many cases are working on a limited budget so be sure your program helps us.
- We don't ask the Chamber staff or volunteers to do more as they just don't have the time.

We also know once you see this program you are going to be amazed at how much this is going to help your team and members prosper. \*\* If you would like me to take you on a tour of this terrific program please book a time that works best for you on my Calendar at [www.RichardsCalendar.com](http://www.RichardsCalendar.com) \*\*

Sincerely,

Richard Scully, CEO  
Chamber Nation Planning Center  
Cell: (925) 699-9997  
Email: Richard@Chamber.Email

\*\* If you would like me to take you on a tour of this terrific program please book a time that works best for you on my Calendar at [www.RichardsCalendar.com](http://www.RichardsCalendar.com) \*\*

# CHAMBER MONEY MACHINE

CHAMBER NATION

HOME

PRICING

BLOG

TESTIMONIALS

DEMO

CHAMBER NATION CONTACT

MORE...

IS THERE A PROGRAM THAT REALLY  
GENERATES MORE MONEY FOR THE  
CHAMBER WITHOUT IT BEING SOME KIND  
OF A SALES SCHEME?

[www.ChamberMoneyMachine.com](http://www.ChamberMoneyMachine.com)



With hundreds of references and thousands of Chamber members already on the system, it will be easy to see how well this is going to work at your own Chamber of Commerce.

The math is simple when you follow our proven **Membership Growth System** and adjust your one-time onboarding and technology fee to \$49.95 for all NEW members going forward.

Chambers of Commerce have been managing local information for many years... some would even argue for hundreds of years and today it is more important than ever. Why? because people are using VOICE SEARCH more than ever and the Chamber needs to be certain that their members are being documented so that their own communities can remain competitive via the various search technologies and devices people are using.

When you share with a prospective member that they will be receiving services to help them succeed online, plus a whole lot more, the one-time onboarding fee seems really inexpensive and of great value (which it is).

## Please Contact:

Richard Scully, CEO  
Cell: (925) 699-9997  
Ofc: (855) ADD-Members  
Email: [Richard@ChamberNation.Com](mailto:Richard@ChamberNation.Com)  
Web: [www.ChamberNation.com](http://www.ChamberNation.com)

## Specific Subject Websites:

[www.MembershipManagementSystem.com](http://www.MembershipManagementSystem.com)  
[www.MembershipDevelopmentSystem.com](http://www.MembershipDevelopmentSystem.com)  
[www.MembershipPublishingSystem.com](http://www.MembershipPublishingSystem.com)  
[www.MembershipGrowthSystem.com](http://www.MembershipGrowthSystem.com)

# MEMBERSHIP GROWTH SYSTEM

HELPS REMOVE PROSPECT EXCUSES BECAUSE THE  
MEMBER BENEFITS AND SUPPORT ARE SO GOOD.

STOP  
SAYING  
TOMORROW  
TOMORROW

[www.MembershipGrowthSystem.com](http://www.MembershipGrowthSystem.com)

## **ONE OF MANY BENEFITS** - WE HELP CHAMBERS ENGAGE WITH THEIR MEMBERS

This is a proven program that is almost as good as a [www.ChamberMoneyMachine.com](http://www.ChamberMoneyMachine.com). Our proven formula is available for only \$99\* per month to get started and then every new member results in \$35 in additional new income to Chamber.

Chamber of Commerce executives are impressed with how they can manage their Chamber, membership, events, website, etc. and have all of the new member onboarding and documentation done by the [www.ChamberNation.com](http://www.ChamberNation.com) team.

## **What's Included:**

1. **Membership Services Department** | Amazing services and support for your members to help them promote their products and services and bring additional value to their Chamber membership.
2. **Membership Return On Investment Reporting** | A classic suggestion by many Chamber of Commerce consultants that Chambers provide members with a return on investment (ROI). That is easier said than done, but we have created an ultra-conservative (honest) calculation that is delivered monthly via email to each member showing exactly this. We also offer a "live" version you may connect to your Chamber website.
3. **State-of-the-Art Membership Management System** | Truly an enterprise-class management system powerful enough for the largest Chambers, but grounded with those community characteristics to make it ideal for the smallest communities too.
4. **Advance Community List Management and Broadcasting System** | If your community needs a way to centralize all outbound communications to members, residents, and visitors we have you covered. You will have access to both state of the art drag-and-drop email publishing system and a mobile communications system for texting.
5. **Community-Wide Syndicated Calendar System** | It is important that a community has a central calendar with a consolidation of every event. This makes it easy to plan local events at different times,

and for the public to go to one online location (also mobile app) to see every community event. It will quickly become one of the most valuable Chamber services provided to the community. The system supports multiple organizations and members within a community and offers additional banner locations for new non-dues Chamber revenue.

6. **Powerful Event Registration and Booth Management System** | From large scale golf events to monthly member luncheons, or even business expos we have you covered. From online registration and payments to building out a large business or outside marketplaces where people select and pay for booths, it is all there.
7. **Beautiful Community Website** | Mobile dynamic, SEO compliant, great looking, and most importantly very easy to manage website for your Chamber that you and your members will be proud to be part of.
8. **Community Mobile Application** | A centralized mobile app is included and will contain all of the new member mobile apps, connection to your community calendar, full membership directory, and much more.
9. **Board Member Reporting** | Save hours of calculations and click one button to generate a complete Chamber health report. It is a report that Chamber Executives are proud to provide to their board members.
10. **Excellent Training and Support Center** | From outstanding new system implementations to weekly live classes with our support director you will always be in the know. Support tickets, chat sessions, and calls into our support center are available during normal business hours.
11. **Valuable Membership Services Department** | Members have a full support team available at NO CHARGE for questions, updates, and more services at no added cost. We never sell anything to your members or offer services outside of your membership.
12. **Generating More Revenue on Every New Member** | We are proud to have developed the first and only system designed from the ground up to help Chambers succeed and make more revenue on every single new member that becomes a member of your Chamber. In fact, our customers will earn way more than we charge in nearly every single case.

## YOU ACTUALLY EARN MORE REVENUE ON EVERY NEW MEMBER

Whenever you add a new member using our suggested proven formula, you will easily earn an additional \$35 for every new member. Use the table below to match the number of members you typically add in a month to see how much more you will earn each month with the Chamber Nation system.

1 = \$35	11 = \$358	21 = \$735	31 = \$1085
2 = \$70	12 = \$420	22 = \$770	32 = \$1120
3 = \$105	13 = \$455	23 = \$805	33 = \$1155
4 = \$140	14 = \$490	24 = \$840	34 = \$1190
5 = \$175	15 = \$525	25 = \$875	35 = \$1225
6 = \$210	16 = \$560	26 = \$910	36 = \$1260
7 = \$245	17 = \$595	27 = \$945	37 = \$1295
8 = \$280	18 = \$630	28 = \$980	38 = \$1330
9 = \$315	19 = \$665	29 = \$1015	39 = \$1365
10 = \$350	20 = \$700	30 = \$1050	40 = \$1400

## MONTHLY PROGRAM PRICING

Our programs are built from the ground up to dramatically improve the value of membership and to help the chamber improve its financial position. All of our programs are ALL INCLUSIVE! This means there is no "nickel-and-diming", no sales made to your members, and we provide ongoing training and support to your team and volunteers at no extra cost. We provide amazing sales education, advanced membership sales tools, handle the member on-boarding services, and even handle the ongoing member support and their ongoing marketing updates. It is well worth your time to Schedule a Meeting with us to see our amazing solution.

### **MEMBERSHIP DEVELOPMENT SYSTEM**

\$1.50 per NEW member per month (does not apply to EXISTING members) | Only when you add a "NEW" member do we charge \$1.50 for each. When a new member joins they pay to the chamber a one-time onboarding and technology fee of an amount you set that is over \$15. When we bill you the \$15, any amount collected over that is kept by the Chamber so the program is always revenue positive. Most Chambers will charge \$49.95 so they earn another \$34.95 on every new member (see table above).

We make it much easier to sign up new members because you are going to be able to offer so much more to prospective members as part of their membership and earn more too.

### **MEMBERSHIP MANAGEMENT SYSTEM (includes up to 2000 members)**

\$99.00 per Month (When All "New" Members Get Benefits) | The best value by far in the Chamber industry when coupled with our successful Membership Development System ([www.ChamberNation.com](http://www.ChamberNation.com)).

We do offer a Membership Management only option at a higher price, but when you really evaluate the value of our membership development system we think you are going to want both programs.

After all, we are going to clearly show how this is going to become a revenue positive program for your community and how we make it easier to sign up new members.

### **\*ONE TIME SETUP INVESTMENT**

Small initial investment for the state-of-the-art mobile dynamic website (\$595), membership record loading (\$170 on average), current merchant account configuration (\$99), full system integration (included), formal launch (included), education (included), and support (always included).

Few other options are available but not required to launch a terrific program for your Chamber and Members.

---

### **LOOKING TO REPRESENT ALL BUSINESSES IN YOUR COMMUNITY WITHOUT JEOPARDIZING THE VALUE OF PAID MEMBERSHIP - ACTUALLY MAKING PAID MEMBERSHIP EVEN MORE VALUABLE?**

We have that too and the investment is only \$99 one-time setup then \$25 (or \$18.75 per month when you order with the above system) per 100 paid members in your Chamber. Although it may promote thousands of businesses the pricing is based on your paid Chamber member count so it remains very inexpensive but drives huge value. It is called the [www.ChamberSearchEngine.com](http://www.ChamberSearchEngine.com) and is exclusively from Chamber Nation.